

# Briefing Packet

## Legacy Leadership® Institute

May 29-June 1, 2012

To register, contact [registrar@limitlessleadership.com](mailto:registrar@limitlessleadership.com)



TEXAS ★ BAPTISTS  
*Coaching Network*



**Limitless Leadership**  
PARTNERING FOR WHOLE LEADERSHIP

*The Briefing Packet contains information about:*

- The Background of Legacy Leadership®
- The Legacy Leadership® Institute
- The Institute Levels
- Registration Fees
- Airport
- Dress
- Pricing Information and Registration Forms
- The Legacy Leadership® Model
- Who the Institute is For
- The Creators of Legacy Leadership®
- Hotel Registration/Payment
- Meals
- For more Information

## Background



Approved by the International Coach Federation (ICF) for Continuing Coach Education units: Level I: 24 CCE hours and Level II: 41 CCE hours

Pricing information and registration forms are found at the end of this document. Please print the form, complete it and fax as instructed.

*Sponsored and Facilitated by:*

**Gary Patterson and Brenda Chaddock**

Legacy Leadership® has been “in the works” for many years. Its creators, Drs. Lee Smith and Jeannine Sandstrom, have extensive individual, corporate and organizational leadership development experience. Over the years they have been in unique situations to observe the commonalities of successful leaders, and have now refined these reliable and time-honored principles into an intentional, powerful system for success. CoachWorks® International has isolated, defined and made transferable the practices common to leaders who are able to achieve and sustain success – with people, growth and leader development.

## About Legacy Leadership®

Legacy Leadership® is beyond most leadership models. It is more than a program. Most others will find a fit within the comprehensive structure of Legacy Leadership®. There are no gimmicks here. The truths and Best Practices of Legacy Leadership® are timeless, proven keys to sustained significance. They form the foundation for real-time legacy in today’s ministry environment.

Legacy Leadership® is built on 5 Best Practices found in all great leaders, whether it’s those whose exploits leap from the worn pages of the ancients, or those found among the Fortune 500 leaders of today – and will be found among the leaders of tomorrow. Legacy Leadership® is the wisdom of the ages structured and packaged for the new millennium. **Legacy Leadership® enables you to live your legacy now, and grow the leaders of tomorrow...today.** Legacy Leadership® works, because it is directed at the core of what achieves results – the people

## About the Institute

Limitless Leadership International is pleased to offer the Legacy Leadership® Institute and Certification Program in association with CoachWorks® International and the Texas Baptist Coaching Network. The time is right. Leaders are asking for it. Our ministries need it. Those who have experienced it are humbled and inspired.

The Institute is highly interactive, filled with stimulating challenges and unique learning opportunities. We believe this Institute will be life-changing as you learn not just another leadership style, but a genuine and proven life system. You will learn the basics and principles of the 5 Best Practices, which are the foundation of Legacy Leadership®, and how to design and implement action plans to measure and grow Legacy Leadership® competencies in personal or organizational/ministerial environments, and set direction to achieve organizational/ministerial results. You will be challenged to evaluate your own Legacy Leadership® potential, and given the blueprint and tools to instill it in others.

## Who is the Institute for?

*The Legacy Leadership® Institute is specifically targeted for:*

- **Leaders and executives** who want to rise above the ‘usual’ and reach for the extraordinary - those who want to be LEGACY Leaders®.
- **Internal executive coaches/OD and association consultants** who develop other leaders and would like a comprehensive leadership platform
- **External consultants/coaches** who are contracted by individuals and organizations to develop leaders and take them to new heights
- **Natural leaders** who desire to be intentional, purposeful and effective leaders
- **Retired leaders** who have organizational/ministry experience and are now ready to mentor others and develop tomorrow’s leaders.

Whether you are a corporate leader or someone who coaches / mentors leaders, CoachWorks® has developed a program – a life system – that will significantly change the way you lead, the way to coach others, the way you work and the way you live your life.

## Institute Levels

Level ONE is offered at this Institute, which give the attendee CERTIFICATION to use Legacy Leadership®. Here’s what level One consists of:

**Level 1 – Legacy Leadership® PRACTITIONER Certification** - You will participate in the 3-day (May 29-31, 2012) Institute, receive a set of Institute materials and a Legacy Leadership® Certification document. After successful completion of the Institute you will have the right to use Legacy Leadership® models and practices, and purchase materials for personal and individual client development.

**Level 2 – Legacy Leadership® FACILITATOR Certification** - You will receive all that is stated above in Level 1. In addition, you will also receive:

- Foundation days (a 1 ½ day training – May 31-June 1, 2012) includes training models for presentation, ministry/consultant planning and practice facilitation
- 6 hrs of telephone group mentoring
- 3 hours of individual application mentoring designed to align the concepts of the model to your

personal focus

- 3 hours of mentoring for design and delivery of first LL event (includes 1 day of co-facilitation with an experienced LL Facilitator)
- **International Certification** to facilitate Legacy Leadership®

## The Creators of Legacy Leadership®

Dr. Lee Smith and Dr. Jeannine Sandstrom have been recognized in the leadership development and executive coaching fields for many years as pioneering thought leaders. Together they have provided the industry with needed models and materials for training and development, including many programs still hailed as the cornerstones of executive coaching and leadership training.

### Dr. Lee Smith



Dr. Smith is an Executive Leader Coach who has authored numerous coaching programs and assisted in establishing standards and ethics for the coaching profession. Smith is highly skilled in identifying key relational patterns and hidden systems that prevent groups of people from being the best they can be. As barriers are removed, she coaches and guides leaders to reorganize around successful business strategies and to establish new patterns and systems that sustain progress. Dr. Smith regularly presents at national and international professional conferences and has been featured in Newsweek, PBS Specials, and other media. Smith is one of the first internationally credentialed Master Coaches. Her Ph.D. is in Organizational Behavior and Psychology.

### Dr. Jeannine Sandstrom



Dr. Sandstrom has been a business owner and international leader coach since 1979. She has focused her leader development coaching in the practical arena of behavioral contracting, outcome clarification, and strategies to sustain performance excellence. In her 23 years of individual and organizational consulting, Jeannine coached numerous executive leaders and their teams in the high tech, communications, financial and energy industries. Sandstrom has authored coaching materials used extensively throughout the coaching industry. She has been featured on PBS specials, and in The Wall Street Journal and Fortune Magazine. Sandstrom holds certifications as Master Coach and Corporate Business Coach. Her doctorate is in Human Resource Development, and she holds masters degrees in Business Administration and Adult Learning.

## Facilitators

*This Legacy Leadership® Institute is co-facilitated by Gary Patterson of the Texas Baptist Coaching Network and Brenda Chaddock of Limitless Leadership International.*

### Gary Patterson



Brings over 30 years of facilitation experience in military and pastoral leadership, organizational effectiveness, cultural awareness (cultural competences) with specialties in strategic planning, executive coaching and ministry development. His work has included the US Government, Healthcare, State and Local Ministry Organizations and Non-Profits. The vision that motivates him is to see **“People and Organizations accomplish Bold Visions.”** For him Legacy Leadership® has become a

primary vehicle in which to move visions and to develop future leaders along the way. Gary has an august thirst for learning and enjoys the world of executive coaching, Jungian analysis, organization systems theory, and personal & strategic planning. He wants to 'live' and leave a legacy by investing in the leaders of the future. Patterson holds certifications as Associate Coach (ACC) and Corporate Business Coach. His education includes the Doctorate of Divinity (D. D.), Masters of Divinity (M. Div.) and Masters of Theology (Th. M.), Bachelor of Science (B. S.) with an emphasis in Criminal Justice and Social Rehabilitation, and is trained at the Advanced Level of Clinical Pastoral Education (CPE).

### Brenda Chaddock



With 35 years' experience in change management, and community-based leadership with organizations, Professional Associations and communities worldwide, Brenda brings to facilitation her passion for the effectiveness of Legacy Leadership® and a profound belief in the power of the world we can create when we live at the edge of all our possibilities, individually and collectively.

Brenda embraces lifelong learning, and her fields of study and practice include medicine, adult education, and transitional and evolutionary leadership using a variety of small and large group processes.

## Registration Fees

Registration is based upon the Level of the Institute you prefer. Registration for Level 1 Certification, as described above, is \$1,000.00 (this fee is normally \$2,000.00 but is offered to Texas Baptists at this special rate). For Level 2 Certification, as described above, the Fee is \$1,350.00 (again our Texas Baptists savings is reduced from \$3,000.00) (Level 1 is a pre-requisite). For those of you who may make last minute decisions while at the Institute, arrangements can be made for Level 2 Certification if you have elected at this time to continue to Level 2.

## Institute Venue and Hotel

### La Quinta Inn & Suites

#### Arlington North

825 North Watson Road

Arlington, Texas 76011

Phone: 1-817-640-4142

Fax: 1-817-649-7864

Room Rates: \$89.00 for Single King or Double. Please mention Legacy Leadership at the time of booking.

**\*\*\*\*\*You Must call the hotel to register before April 1, 2012 for our conference rate.**

**\*\*\*\*\***

## How Do I Pay For the Hotel?

Payment for your accommodations, meals and any other costs associated with your stay at the La Quinta Inn & Suites Fort Worth or any other hotel are to be handled between you and the hotel directly.

## Airport

If you will be flying to the Institute, it would be helpful to arrive at the Love Field International Airport. Contact Gary if you need transportation.

## What About Meals?

A light breakfast will be served in the program room. Lunch and dinner will be on your own during the Institute. The Hotel is located close to a wide variety of restaurant choices within walking distance. **During the event we will provide:** Coffee, Tea, cold drinks and a variety of Snacks. *If you have special dietary needs, please let us know at least 1 week before your arrival.*

## Dress

We encourage you to be comfortable. We call it “business casual.”

## Dallas Weather

North Central Texas enjoys mild temperatures this time of year. From high 80’s F in early fall to mild mid 40s F (0o to 5o C) in winter, the climate is generally hospitable.

## More Questions?

We would be happy to answer any further questions you might have about the Legacy Leadership® Institute. For more information, please contact Gary Patterson at 210-710-0998 or email your questions and comments to [gary.patterson@texasbaptists.org](mailto:gary.patterson@texasbaptists.org).



# Legacy Leadership® Institute Registration

**USA**

Level 1 of Legacy Leadership are offered:

## LEVEL 1 – 3 day Practitioner Certification (May 29-31)

What you will do.	What you will get.
<ul style="list-style-type: none"> <li>▪ Participate in the <b>3-day</b> Institute</li> <li>▪ Complete qualifying experiences for certification (Calls)</li> </ul> <p><b>Registration Fee - \$1,000.00</b> <b>Course Materials Included</b></p>	<ul style="list-style-type: none"> <li>▪ Personal and individual client use of Legacy Leadership® models and practices.</li> <li>▪ Complete set of Institute materials</li> <li>▪ Use of proprietary leadership competency inventory</li> <li>▪ Institute certificate</li> </ul>

## LEVEL 2 – Special 4<sup>th</sup> and 5<sup>th</sup> Day for Facilitator Certification (May 31 – June 1)

What you will do in addition to Level 1	What you will get in addition to Level 1
<ul style="list-style-type: none"> <li>▪ Complete qualifying experiences for facilitator certification (Day 4)</li> <li>▪ Begin qualification process for leading Legacy Leadership® Institutes (LLIs)</li> <li>▪ Participate in 6 months of mentored implementation of Legacy Leadership®</li> </ul> <p><b>Level 2: \$1,350 USA</b> *(Level 1 Prerequisite)</p>	<ul style="list-style-type: none"> <li>▪ Facilitator Guide for leading a variety of Legacy Leadership® formats</li> <li>▪ 6 hrs of telephone group coaching /mentoring</li> <li>▪ 3 hours of individual application mentoring</li> <li>▪ 3 hours of mentoring for design and delivery of first LL event <i>(includes 1 day of co-facilitation with an experienced LL Facilitator)</i></li> <li>▪ International Certification to facilitate Legacy Leadership®</li> </ul>

Please print this form, complete the following and fax to the number below:

<b>Dates:</b>	May 29 – June 1, 2012	Name: _____
<b>Times:</b>	8:30 am to 5:00 pm	Organization: _____
<b>Location:</b>	LQ–Southwest Fort Worth 4900 Bryant Irvan Road Fort Worth, Texas 76132-3616 USA	Position: _____
<b>Cancellation:</b>	Refund with 20% charge up to one week prior to event	Address: _____ _____
		Bus. Phone: _____
		Fax: _____
		Email: _____

Please indicate below your Payment:      Level 1: \$1,000.00      Level 2: \$1,350.00

**For payment by cheque:** Make payable to **Limitless Leadership International** and mail to Marilyn Conner :  
85 Blackburne Drive West, Edmonton, AB T6W 1B1

**For payment by Visa or MasterCard (circle one), enter your name as it appears on your card:**

Print Name: \_\_\_\_\_ Card Number #: \_\_\_\_\_  
Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Fax Registration to Laurie Edgelow: 604- 552-0087 or Email: [registrar@limitlessleadership.com](mailto:registrar@limitlessleadership.com)**

For additional information:

Call Gary Patterson at 210-710-0998 or Email: [gary.patterson@texasbaptists.org](mailto:gary.patterson@texasbaptists.org)

Call Brenda Chaddock at 604-929-4290 or Email: [Brenda@limitlessleadership.com](mailto:Brenda@limitlessleadership.com)